

SLOVAK AUDIOVISUAL FUND

Structure of support activity for the year 2011

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Introduction

Pursuant to Article 5 (2) of the Statute of the Slovak Audiovisual Fund, the Board of the Slovak Audiovisual Fund publishes a binding structure of support activity of the Slovak Audiovisual Fund for the year 2011.

The structure of support activity of the Slovak Audiovisual Fund defines the principles of fulfilment of public service in the field of development of audiovisual culture and audiovisual industry in the Slovak Republic through the support activity of the Slovak Audiovisual Fund (hereinafter only "Fund").

The structure of the support activity of the Fund for the given period further specifies and defines:

- the number, focus and division of the Fund's programmes of support activity,
- the number of Expert committees of the Fund, their basic structure and the minimum number of their members,
- the amount of compulsory co-financing of projects by applicants, pursuant to § 18 (10) of Act #516/2008 Coll. on Slovak Audiovisual Fund and the amendment of certain acts (hereinafter only "Act"),
- the principles and priorities of the Fund's support activity in the given period, including the aim of content of individual programmes of the Fund's support activity and determination of the maximum amount of support, which the Fund grants per one project within the individual programmes of the Fund's support activity,
- percentage of allocation of expected financial resources of the Fund for the given period, determined to the support activity of the Fund (§ 23 (4) of the Act) according to individual programmes of the Fund's support activity.

The structure of the Fund's support activity for the given period determines also the dates of calls for proposals in respective programmes and sub-programmes of the Fund's support activity.

The priorities and focus of support activity of the Slovak Audiovisual Fund

The support activity of the Fund is its main activity, through which the Fund fulfils its mission and accomplishes its goals. The primary strategic goal of the Fund is to ensure a sustainable development of film art and audiovisual culture, as well as technologies and industry in the sphere of production and distribution of audiovisual works. The mission of the Fund is to gain financial sources necessary for achieving the Fund's aims and realising its activities, to administrate these sources transparently as public finances, to divide these finances professionally according to criteria of quality, to ensure their effective use and to supervise the use of the finances.

The Fund sets the priorities for realisation of the support activity for a particular period. The purpose of the priorities is to put emphasis on those fields of the support activity which require special attention due to their importance in context of audiovisual culture and industry, or due to their state of crisis and the need for ensuring the further development.

The priorities in individual programmes and sub-programmes of the Fund's support activity are direct tools the Fund uses to achieve short-term and long-term goals of development of audiovisual culture and industry. In relation to the total sum of the financial resources designated for the support activity by the Fund's budget, the priorities are one of the criteria for division of this sum to individual programmes and sub-programmes of the support activity. Simultaneously, the Fund establishes a special financial reserve in the allocation of the total sum used for additional financing of prior projects. The priorities are put into practice as follows – the expert committees' members are obliged to consider the set priorities in assessment of respective applications and in recommendation of the amount of finances for supporting particular projects.

The priorities are set by the Fund's Board for the particular period of time, together with publishing the number of calls for proposals for the following calendar year. According to the amount of financial resources and its effectiveness of use, the Fund mostly determines two main priorities in one programme of the support activity. Except for multi-annual and transversal priorities, which pursue the fulfilment of the developing and cultural contents and goals, the Fund's Board is allowed to define also facultative or operational priorities in individual programmes and sub-programmes in one or more calls for proposals for financial grants from the Fund. The primary aim of such facultative priorities is to guarantee an operative solution for an actual problem in the sphere of audiovisual culture or industry.

1. Programme #1

Support of development, creation and production of Slovak audiovisual works

- 1.1 Programme #1 is focused on the support of development, creation and production of Slovak audiovisual works¹, particularly for feature audiovisual works, documentary audiovisual works, animated audiovisual works, the audiovisual works primarily intended for other means of public presentation than cinema distribution and television broadcasting, and the audiovisual works in which a Slovak co-producer has a minor co-production share.
- 1.2 The priorities of support activity audiovisual works of the Fund are as follows:
 - feature-length Slovak cinematographic works,
 - audiovisual works intended for child viewers with an emphasis on the works intended for children up to 12 years of age,
 - debuts in the field of feature-length audiovisual works (at least 70 minutes long),
 - audiovisual works focused on the problems of minorities and disadvantaged groups of people.

1.3 Sub-programmes in Programme #1

1.1	Feature audiovisual works	
1.1.1	Development of feature cinematographic works ²	
1.1.2	Development of feature audiovisual works primarily intended for television	
	broadcasting	
1.1.3	Development of feature audiovisual works intended for child viewers	
1.1.4	Production ³ of feature cinematographic works	
1.1.5	Production of feature audiovisual works primarily intended for television	
	broadcasting	
1.1.6	Production of feature audiovisual works intended for child viewers	
1.1.7	Production of feature cinematographic works, in which a Slovak co-producer has a	
	minor co-production share and which are European film works by course of the	
	European Convention on Cinematographic Co-Production ⁴	
1.2	Documentary audiovisual works	
1.2.1	Development of documentary cinematographic works	
1.2.2	Development of documentary audiovisual works primarily intended for television	
	broadcasting	

¹ § 2 (1) of Act #343/2007 Coll. on the conditions of registration, public distribution and preservation of audiovisual works, multimedia works and sound recordings of artistic performances and the amendment of certain acts (the Audiovisual Act),

³ Production comprises all parts of total creative-production process of an audiovisual work after the development phase, i.e. from the beginning phase to the production of a distribution master (materials determined to fulfilling the duties of the producer of audiovisual work pursuant to § 34 and § 36 of Act #343/2007 Coll.)

² § 2 (2) of Act #343/2007 Coll.

⁴ Article 3, letter c) of the European Convention on Cinematographic Co-Production (the Announcement of the Ministry of Foreign Affairs of the Slovak Republic #106/2007 Coll.).

4.2.2			
1.2.3	Development of documentary audiovisual works intended for child viewers		
1.2.4	Production of documentary cinematographic works		
1.2.5	Production of documentary audiovisual works primarily intended for television		
	broadcasting		
1.2.6	Production of documentary audiovisual works intended for child viewers		
	Production of documentary co-production cinematographic works, in which a Slovak		
1.2.7	co-producer has a minor co-production share and which are European film works by		
	course of the European Convention on Cinematographic Co-Production		
1.3	Animated audiovisual works		
1.3.1	Development of animated cinematographic works		
122	Development of animated audiovisual works primarily intended for television		
1.3.2	broadcasting		
1.3.3	Development of animated audiovisual works intended for child viewers		
1.3.4	Production of animated cinematographic works		
125	Production of animated audiovisual works primarily intended for television		
1.3.5	broadcasting		
1.3.6	Production of animated audiovisual works intended for child viewers		
	Production of animated co-production cinematographic works, in which a Slovak co-		
1.3.7	producer has a minor co-production share and which are European film works by		
	course of the European Convention on Cinematographic Co-Production		
1.4	Audiovisual works primarily intended for other ways of public presentation than		
1.4	cinema distribution and television broadcasting		
1 4 1	Development and production of debuting audiovisual works within the length of 30		
1.4.1	minutes		
1.4.2	Production of audiovisual works by students of film academies or universities		
1.4.3	Development and production of unconventional or experimental audiovisual works		
	primarily intended for public distribution via Internet, mobile communication, DVD		
	distribution, as a part of multimedia works etc.		

1.4 Maximum amount of support per one project in Programme #1

The maximum amount of financial support intended for **development** and granted for one project is **EUR 85,000**. The maximum sum of support intended for **production** and granted for one project is **EUR 1.2 million**. The maximum sum of support granted for one project and intended for production of a co-production cinematographic work, in which a Slovak co-producer has a minor share, is **EUR 500,000**.

In exceptional and reasonable cases, it is possible to provide one project with a higher amount of support than the set maximum sum, nevertheless, definitely within the total sum of financial resources allocated for the particular programme/sub-programme. In such cases, the Director of the Audiovisual Fund is to decide pursuant to § 18 (10) and (11) of the Act, however, solely based on a well-founded recommendation of the particular Expert committee and after the proposal for applying such an exception is confirmed by the Board of the Fund.

2. Programme #2

Support of distribution and public presentation of audiovisual works

- 2.1 Programme #2 is focused on support of distribution and public presentation of audiovisual works, especially on support of distribution of audiovisual works, on support of public cultural events with presence of audiovisual works, and on support of presentation of Slovak audiovisual works in the Slovak Republic and abroad.
- 2.2 The priorities of support activity of the Fund in Programme #2 are as follows:
 - distribution, propagation and marketing support of Slovak cinematographic works in the Slovak Republic and abroad, with an emphasis on distribution of Slovak feature-length cinematographic works and on ensuring their continuity of gaining support from public sources,
 - support of film festivals and other public cultural events with presence of audiovisual works in the Slovak Republic with secured multi-source financing (particularly the participation of local and regional sources) and with an emphasis on representation of Slovak audiovisual works in the event's programme, on audiovisual education and professional training,
 - providing the presence of Slovak audiovisual works at the events abroad.

2.3 **Sub-programmes in Programme #2**

2.1	Distribution of audiovisual works	
2.1.1	Distribution of Slovak cinematographic works in the Slovak Republic, including foreign	
	cinematographic works created with a creative or production participation of a Slovak	
	subject, which are not European film works by course of the European Convention on	
	Cinematographic Co-Production ³	
2.1.2	Distribution of Slovak audiovisual works abroad	
2.1.3	Distribution of foreign cinematographic works in the Slovak Republic	
2.1.4	New forms of public presentation of audiovisual works (with the exception of cinema	
2.1.4	distribution and television broadcasting)	
2.2	Public cultural events with the participation of audiovisual works	
2.2.1	Preparation and organisation of film festivals or non-competitive presentations of	
2.2.1	audiovisual works in the Slovak Republic	
2.2.2	Preparation and organisation of other public cultural events in the field of audiovision	
	and cinematographic culture in the Slovak Republic	
2.2.3	Participation of Slovak audiovisual works in film festivals or other public cultural	
	events abroad	
2.2.4	Presentation, propagation and marketing support of audiovisual culture and industry	
	in the Slovak Republic	

2.4 Maximum amount of support per one project in Programme #2

The maximum amount of financial support intended for **distribution** and granted for one project in sub-programme 2.1 is **EUR 100,000**.

The maximum sum of support intended for **projects in sub-programme 2.2** and granted for one project is **EUR 200,000**.

In exceptional and reasonable cases, it is possible to provide one project with a higher amount of support than the set maximum sum, nevertheless, definitely within the total sum of financial resources allocated for the particular programme/sub-programme. In such cases, the Director of the Audiovisual Fund is to decide pursuant to § 18 (10) and (11) of the Act, however, solely based on a well-founded recommendation of the particular Expert committee and after the proposal for applying such an exception is confirmed by the Board of the Fund.

3. Programme #3

Support of research, education, training and publishing activities

- 3.1 Programme #3 is focused on support of research, education, training and publishing activities in the sphere of audiovisual culture and industry, and on support of presentation of audiovisual works, audiovisual culture or industry in the Slovak Republic via the media. The support is focused on creation and publishing of expert, scientific, theoretical and/or historiographic studies, analyses in the field of audiovision in the form of periodical or non-periodical publications; on scientific, theoretical or expert research activities in audiovision, as are mainly studies, expertises, analyses as well as realisation of monitoring, researches and other specialised activities. The programme is also focused on support of mobility of experts and scientists from the field of audiovisual culture between Slovakia and foreign countries, in order to gain new knowledge from the sphere of audiovisual culture and industry in the world.
- 3.2 The priorities of support activity of the Fund in Programme #3 are as follows:
 - expert and scientific reflexion of audiovisual culture focused mostly on Slovak audiovisual production within national and European context,
 - research of realisation potential in the field of independent production of audiovisual works in the Slovak Republic, comparing analyses and effective statistic survey in audiovisual industry in the Slovak Republic and within international context,
 - education in the sphere of audiovisual culture and industry, professional training in creation, production and distribution of audiovisual works, school- and life-long education in the field of audiovisual education.

3.3 Sub-programmes in Programme #3

3.1	Publishing activities in the sphere of audiovisual culture or film art	
3.2	Expert research in the sphere of film art, audiovisual culture and/or industry	
3.3	Expert education and professional training in the sphere of audiovisual culture and film art	
3.4	Audiovisual education within the context of school- and life-long education	
3.5	Presentation of audiovisual works, audiovisual culture and industry in the Slovak Republic via the media	

3.4 Maximum amount of support per one project in Programme #3

The maximum sum of support granted for one projects in Programme #3 is EUR 50,000.

In exceptional and reasonable cases, it is possible to provide one project with a higher amount of support than the set maximum sum, nevertheless, definitely within the total sum of financial resources allocated for the particular programme/sub-programme. In such cases, the Director of the Audiovisual Fund is to decide pursuant to § 18 (10) and (11) of the Act, however, solely based on a well-founded recommendation of the particular Expert committee and after the proposal for applying such an exception is confirmed by the Board of the Fund.

4. Programme #4 Support of technology development

- 4.1 Programme #4 is focused mostly on support of technological basis in the field of production, distribution and public presentation of audiovisual works. In the year 2011, this programme is primarily aimed on support and development of technological basis of cinemas in the Slovak Republic.
- 4.2 The priorities of support activity of the Fund in Programme #4 are as follows:
 - reconstruction and modernisation of cinemas with a special priority of ensuring cinemas' digitisation compliant with DCI standards and with a primary objective set for obtaining 2D technology projector for D-cinema (with minimum picture resolution of 2K), server for D-cinema with accessories a universal input unit (3D technology expenses cannot be neither part of the application nor the agreement on granting financial support from the Fund);
 - support of one-hall or multi-hall cinemas, which:
 - o participate in propagation and distribution of European and Slovak audiovisual culture for a long period of time, and which also agree on a contractual obligation to show European cinematographic works with at least 20% share of the total number of audiovisual performances⁵ realised in individual cinemas annually within the period of at least 7 years after the digital technology is put into operation,
 - have an electronic registration system installed that shows the incomes and the number of tickets sold,
 - have a suitable technical equipment for sound reproduction and a suitable quality of projection screen;
 - co-financing of implementation of the project by an applicant or a third party with the amount of support at least 50% of purchase cost of the mentioned equipment for D-cinema and ensuring the participation of local or regional administration in the process of project's implementation.

4.3 Sub-programmes in Programme #4

4.1 Technological development in the field of distribution and public presentation of audiovisual works in the Slovak Republic

4.4 Maximum amount of support per one project in Programme #4

The maximum sum of support granted for one projects in Programme #4 is EUR 200,000.

In exceptional and reasonable cases, it is possible to provide one project with a higher amount of support than the set maximum sum, nevertheless, definitely within the total sum of financial resources allocated for the particular programme/sub-programme. In such cases, the

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⁵ Pursuant to § 2 (5) of Act #343/2007 Coll. (the Audiovisual Act)

Director of the Audiovisual Fund is to decide pursuant to § 18 (10) and (11) of the Act, however, solely based on a well-founded recommendation of the particular Expert committee and after the proposal for applying such an exception is confirmed by the Board of the Fund.

In sub-programme 4.1 the amount of financial support is limited to **maximum of 50% of the purchase cost of the digital technology** (projector, server and universal input unit) compliant with DCI standards.

Forms of support activity of the Slovak Audiovisual Fund

In the year 2011, the Fund will provide financial support by following forms (pursuant to § 18 (3) of the Act):

- grants (in programmes 1 to 4),
- scholarships in sub-programmes
 - 1.1. to 1.3, intended for authors of themes or scripts for development of audiovisual works,
 - o 3.2, intended for researchers for realisation of a particular research task,
 - 3.3, intended for film professionals for individual expert education and professional training using particular educational activities in the Slovak Republic or abroad and with publicly presentable output for Slovak audiovisual environment (scholarships are not suitable for individual education by means of studying at a university or other sort of school)

Authorised applicants for granting financial support from the Slovak Audiovisual Fund

- 1. The Fund may provide financial support to applicants who comply with the conditions specified in § 19 of the Act.
- 2. In individual programmes of the Fund's support activity for the year 2011, the authorised applicants may be as follows:
 - 2.1 in Programme #1, the persons specified in § 19 (2) letters a) and b) of the Act:
 - an independent producer in audiovision, registered according to a special regulation⁶,
 - a creator⁷ of Slovak audiovisual works,
 - an author of theme or script for a Slovak audiovisual work (an authorised applicant for granting a scholarship intended for support of development of audiovisual works in sub-programmes 1.1 to 1.3);
 - 2.2 in Programme #2 the persons specified in § 19 (2) letters b), d) and f) of the Act:
 - a creator⁵ of Slovak audiovisual works,
 - a distributor⁸ of audiovisual works,
 - a person who provides propagation and/or support of distribution of audiovisual works;
 - 2.3 in Programme #3 the persons specified in § 19 (2) letters c), f) and g) of the Act:
 - an author or co-author of Slovak audiovisual works,
 - a person who provides propagation and/or support of distribution of audiovisual works,
 - a natural person, who realises activities related to educational development and/or expert research in the field of audiovisual culture and film art;
 - 2.4 in Programme 4 the persons specified in § 19 (2) letters e) and h) of the Act:
 - a person who provides revitalisation and development of technological basis for public presentation of audiovisual works within the territory of the Slovak Republic,
 - an operator of an audiovisual technical facility within the territory of the Slovak Republic.

⁶ § 37 - § 41 of Act #343/2007 Coll.

⁷ § 2 (15) of Act #343/2007 Coll.

⁸ § 2 (17) of Act #343/2007 Coll.

⁹ § 2 (14) of Act #343/2007 Coll.

Number of Expert committees of the Slovak Audiovisual Fund and their primary division

- 1. The number of Expert committees of the Audiovisual Fund (§ 17 of the Act) is seven. The focus and the primary division of Expert committees is as follows:
 - Expert committee for Sub-programme #1.1 of the support activity of the Fund; the number of the committee members who evaluate applications in a particular call is 9,
 - Expert committee for Sub-programme #1.2 of the support activity of the Fund; the number of the committee members who evaluate applications in a particular call is 5,
 - Expert committee for Sub-programme #1.3 of the support activity of the Fund; the number of the committee members who evaluate applications in a particular call is 5,
 - Expert committee for Sub-programme #1.4 of the support activity of the Fund;
 - Expert committee for Programme #2 of the support activity of the Fund; the number of the committee members who evaluate applications in a particular call is 5,
 - Expert committee for Programme #3 of the support activity of the Fund; the number of the committee members who evaluate applications in a particular call is 7,
 - Expert committee for Programme #4 of the support activity of the Fund; the number of the committee members who evaluate applications in a particular call is 5,
- 2. The Board designate the Expert committees' members, who may be intended for evaluation of applications in a particular call. Specific composition of each Expert committee is being set according to the internal regulations of the Fund¹⁰. The configuration of each Expert committee in Programme #1 is determined for each call with intent to ensure participation of all following primary expert-professional groups:
 - content-dramaturgy group (with professions such as scriptwriter, dramaturge, editor, distributor, critic, acquisition- or programme manager etc.)
 - realisation group (with creative-realisation professions, such as director, cameraman, designer, film editor, sound engineer etc.),
 - production group (with professions such as producer, executive producer, director of production/director of staff).

The configuration of an Expert committee must ensure an expert evaluation of audiovisual works intended for child viewers.

3. The configuration of members of each Expert committee in Programmes #2 – 4 is determined for each call with intent to ensure professional participation of all basic groups of evaluation criteria for reviewing and assessing of applications for financial grants from the Fund. The basic groups of criteria are content, finances and applicability.

¹⁰ IR of AVF #1/2010 – Organisational and acting manual of Expert committees as amended, IR of AVF #4/2010 – Directive on preventing the conflict of interest as amended.

The amount of applicant's compulsory co-financing of the project

- 1. Pursuant to § 18 (10) of the Act, the Fund provides financial support only for those applicants who/which have a written proof that they have compulsory co-financing from own or other sources guaranteed for the particular project.
- 2. The amount of applicant's compulsory co-financing of the project for the year 2011 in all programmes of the Fund's support activity is defined by minimum percentage share of the total financing of the particular project, for which the financial grant is requested (hereinafter only "project". The amount of applicant's compulsory co-financing of the project in individual programmes is defined as follows:
 - a. at least 10% in sub-programmes #1.1 to 1.4, except for co-production cinematographic works with a minor participation of a Slovak co-producer, in which the amount of compulsory co-financing is at least 30% (the applicant shows the proof of guaranteed co-financing in the determined amount when submitting the application),
 - b. at least 5% in sub-programme #2.1 (the applicant shows the proof of ensured cofinancing in the determined amount when submitting the application),
 - c. at least 20% in sub-programme #2.2 (the applicant shows the proof of ensured cofinancing of at least 5% when submitting the application and the next 15% no later than before signing the agreement on granting financial support from the Fund),
 - d. at least 5% in sub-programme #3 (the applicant shows the proof of ensured cofinancing in the determined amount when submitting the application),
 - e. at least 50% in sub-programme 4.1, whereas the purpose of the project is to obtain 2D digital projection technology compliant with DCI standards in specification of a projector, server and universal input unit (the applicant shows the proof of ensured co-financing of at least 5% when submitting the application and the next 45% no later than before signing the agreement on granting financial support from the Fund)
- 3. The applicant's compulsory co-financing of the project must be realised only by means of financial settlement from the applicant's own sources or other sources (e. g. the contribution of the co-producer or co-organiser of the project, grant from other public sources, a loan etc).

The percentage of allocation of expected financial resources of the Slovak Audiovisual Fund intended for its support activity for the year 2011

1. The percentage of allocation of expected financial resources of the Fund intended for its support activity for the year 2001 is as follows:

Programme #1 80%

of which the preliminary share of development/production/minor coproductions equals to 15/80/5

Preliminary framework shares of individual sub-programmes of the total resources for Programme #1

sub-programme #1.1 = 65%

sub-programme #1.2 = 15%

sub-programme #1.3 = 6%

sub-programme #1.4 = 4%

audiovisual works for child viewers (total in sub-programmes)

= 10%

Programme# 2 12% (of which the proportion of 2.1/2.2 equals to 35/65)

Programme #3 3%

Programme #4 5%

- 2. The Board of Audiovisual Fund may decide on redistribution of the financial resources between individual programmes and sub-programmes within the period of the ongoing fiscal year, in accordance with the budget balance, as well as paying attention to the number and quality of applications submitted in respective sub-programmes.
- 3. **The total sum** preliminarily set in the Fund's budget for the year 2011 for the support activity of the Fund **is EUR 6,633,000**. The Board of Audiovisual Fund may decide on adjustment of this sum within the period of the ongoing fiscal year in accordance with the progress of incomes of the Fund and with observing the use of these incomes defined in § 23 (4) and (5) of the Act. When publishing each call, the Fund also publishes the total sum intended for support of the applications submitted in each call.
- 4. From the total sum specified above, a 10 per cent reserve will be created in order to the further financing of priorities of the Fund's support activity; 90% of the total sum will be divided between individual programmes and sub-programmes according to the paragraph #1 above. For the further financing from the reserve, the particular Expert committee may suggest only that project which complies with the set priorities, and to which the committee recommended financial support within the total sum determined to the committee to allocate as well.

The dates of calls for submitting applications for a financial grant from the Slovak Audiovisual Fund in the year 2011

Dates for submitting applications	Programme/Sub-programme
	1.1 to 1.3 – development of audiovisual works (individual scholarships only)
Jan 1 st 2011 – Sept 30 th 2011 Call #1/2011 (permanent)	2.2.3 - participation of Slovak audiovisual works in film festivals or other public cultural events abroad 3.2 and 3.3 – research and/or education
	(individual scholarships only) 1.1 – feature audiovisual works
	(production) 1.2 – documentary audiovisual works (production)
Dec 15 th 2010 – Jan 31 st 2011	1.3 – animated audiovisual works (production)
Call #2/2011	1.4 – unconventional and experimental films, student films, short debuting works 2.2 - film festivals and other events
	(except for 2.2.3) 3 – education, training, research, publishing and other activities (grants)
	1.1 – development of feature audiovisual works (grants)
	1.2 – development of documentary audiovisual works (grants)
Feb 15 th 2011 – Mar 31 st 2011	1.3 – development of animated audiovisual works (grants) 1.4 - unconventional and experimental
Call #3/2011	films, student films, short debuting works
	2.1 – distribution of audiovisual works 3 - education, training, research, publishing and other activities (grants)
	4.1 – digitisation of cinemas 1.1 – development and production of feature audiovisual works
	1.2 - development and production of documentary audiovisual works
Aug 15 th 2011 – Sept 30 th 2011 Call #4/2011	1.3 - development and production of animated audiovisual works
	2.1 – distribution of audiovisual works 2.2 – film festivals and other events (except for 2.2.3)
	4.1 – digitisation of cinemas