

PART A – Project summary
A.1 Project identification

Project title	Greening the creative industries: improving policy practices for the European Audiovisual industry			98 / 300 characters
Project acronym	Green Screen			12 / 22 characters
Name of the lead partner organisation in English	Film London			
Specific objective	3.1. Improving low-carbon economy policies			
Project duration	Phase 1 Duration	36 Months	Project start date	01/01/2017
	Phase 2 Duration	24 Month		
	Total No. months	60		

A.2 Project abstract

The audiovisual production industry (AVP) is an important contributor to the creative industries, a major growth area within the European economy: From 2010-2014, 7,769 feature films were produced in the EU. AVP works across film, TV, commercials, studio & location filming and the fact that its supply chain includes transport, construction, catering, lighting makes it a significant emitter of CO2. In the past 5 years, the green agenda has become more significant for the AVP industry in Europe and globally. Environmental sustainability is key to its competitiveness and to maintaining investment and jobs. A range of tools, resources & case studies have been developed but to date these have been isolated practices in different parts of the EU. The challenge addressed by the Green Screen project is the establishment of a 'benchmark' for green good practice for AVP embedded (along with low carbon targets) within regional policies and linked to support and incentives for compliance. Green Screen's overall objective is to improve 8 regional policies (6 of which are Jobs & Growth) to achieve a measurable reduction in the carbon footprint of AVP and its value chain companies in the partner regions. Through its partnership which includes screen agencies, regional development agencies and regional authorities, Green Screen brings an optimum mix of experience and perspectives to address this challenge and to engage all relevant stakeholders (notably AVP companies & film schools). The green good practice benchmark will be established through an interregional learning process (including workshops, staff exchanges, product validation, peer support) which will be underpinned by a baseline study and a proactive communications strategy. Through Green Screen's 8 local action plans, regional projects will be implemented to motivate and equip the current and future AVP workforce & companies to adopt sustainable practice in AVP and thus to reduce CO2 emissions.

1,977 / 2,000 characters

A.3 Project budget summary

Programme Funding		Partner Contributions			Total Budget	
	Amount	Funding Rate	Public Contribution	Private Contribution	Total Contribution	
ERDF	1,691,618.15	85.00 %	298,520.85	0.00	298,520.85	Total eligible to ERDF
Norway	0.00	0.00 %	0.00	0.00	0.00	Total Norway
INTERREG Europe	1,691,618.15	85.00 %	298,520.85	0.00	298,520.85	Total INTERREG Europe
						Other Funding
						Grand Total

A.4 Overview of project partners

N°	Organisation	Country	Partner Budget		
			Programme Funding	Partner Contribution	Total
1	Film London	 UK	528,186.60	93,209.40	621,396.00
2	Municipality of Ystad	 SE	199,822.25	35,262.75	235,085.00
3	Municipal Company of Initiatives and Activities of Málaga S.A. - Promálaga	 ES	246,821.30	43,556.70	290,378.00
4	Bucharest-Ilfov Regional Development Agency	 RO	110,485.55	19,497.45	129,983.00
5	Flanders Audiovisual Fund	 BE	178,460.90	31,493.10	209,954.00
6	Ile-de-France Film Commission	 FR	188,450.95	33,256.05	221,707.00
7	Rzeszow Regional Development Agency	 PL	125,006.95	22,060.05	147,067.00
8	Regional Development Agency Senec – Pezinok	 SK	29,893.65	5,275.35	35,169.00
9	Slovak Audiovisual Fund	 SK	84,490.00	14,910.00	99,400.00

Lead partner confirmation

By submitting the application form the lead partner hereby confirms that:

- The information provided in this application is accurate and true to the best knowledge of the lead partner.
- The project is in line with the relevant EU and national legislation and policies of the countries involved.
- The lead partner and the project partners will act according to the provisions of the relevant national and EU regulations, especially regarding structural funds, public procurement, state aid, environment and equal opportunities, as well as the specific provisions of the programme.
- No expenditure related to the above mentioned project has been, is or will be funded by any other EU funded programme, except for partners that do not receive funding directly from the Interreg Europe programme.

Partner 8

Partner role in the project	<input type="text" value="Partner"/>		
Name of organisation in original language	<input type="text" value="Regionálna rozvojová agentúra Senec - Pezinok"/>		
	45 / 200 characters		
Name of organisation in English	<input type="text" value="Regional Development Agency Senec – Pezinok"/>		
	43 / 200 characters		
Department/unit/division (if applicable)	<input type="text"/>		
	0 / 200 characters		
Legal status	<input type="text" value="Public body or body governed by public law"/>	Type of partner	<input type="text" value="Regional public authority"/>
Address	<input type="text" value="Kysucka 14"/>		
	10 / 200 characters		
Town	<input type="text" value="Senec"/>	Postal code	<input type="text" value="903 01"/>
	5 / 200 characters		6 / 200 characters
Country	<input type="text" value="Slovakia (SLOVENSKO)"/>		
NUTS 1 level	<input type="text" value="SLOVENSKO"/>		
NUTS 2 level	<input type="text" value="Bratislavský kraj"/>		
NUTS 3 level	<input type="text" value="Bratislavský kraj"/>		
Legal representative	<input type="text" value="Luba Pavlova, Director"/>		
	24 / 200 characters		
Contact person 1	<input type="text" value="Eva Balazovicova"/>		
	16 / 200 characters		
Phone office	<input type="text" value="+ 421 2 20728392"/>	Mobile (optional)	<input type="text" value="+ 421 910 927151"/>
	16 / 200 characters		16 / 200 characters
Email	<input type="text" value="ebalazovicova@rrasenec-pezinok.sk"/>	Website (optional)	<input type="text" value="www.rrasenec-pezinok.sk"/>
	33 / 200 characters		24 / 200 characters
Contact person 2 (optional)	<input type="text"/>		
	0 / 200 characters		
Phone (optional)	<input type="text"/>	Email (optional)	<input type="text"/>
	0 / 200 characters		0 / 200 characters
Partner financed through the Investment for Growth and Jobs programme (article 96 (3d) of Regulation (EU) No 1303/2013)	<input type="text" value="No"/>		
Partnership from	<input type="text" value="01/01/2017"/>	Partnership until	<input type="text" value="30/06/2018"/>

Partner 9

Partner role in the project	<input type="text" value="Partner"/>		
Name of organisation in original language	<input type="text" value="Audiovizuálny fond"/>		
	18 / 200 characters		
Name of organisation in English	<input type="text" value="Slovak Audiovisual Fund"/>		
	23 / 200 characters		
Department/unit/division (if applicable)	<input type="text" value="Slovak Film Commission"/>		
	22 / 200 characters		
Legal status	<input type="text" value="Public body or body governed by public law"/>	Type of partner	<input type="text" value="Agency (different from business support organis"/>
Address	<input type="text" value="Grösslingová 53"/>		
	16 / 200 characters		
Town	<input type="text" value="Bratislava"/>	Postal code	<input type="text" value="811 09"/>
	10 / 200 characters		6 / 200 characters
Country	<input type="text" value="Slovakia (SLOVENSKO)"/>		
NUTS 1 level	<input type="text" value="SLOVENSKO"/>		
NUTS 2 level	<input type="text" value="Bratislavský kraj"/>		
NUTS 3 level	<input type="text" value="Bratislavský kraj"/>		
Legal representative	<input type="text" value="Martin Šmatlák"/>		
	14 / 200 characters		
Contact person 1	<input type="text" value="Zuzana Bieliková"/>		
	16 / 200 characters		
Phone office	<input type="text" value="+421 (2) 5923 4545"/>	Mobile (optional)	<input type="text"/>
	19 / 200 characters		0 / 200 characters
Email	<input type="text" value="zuzana.bielikova@avf.sk"/>	Website (optional)	<input type="text"/>
	23 / 200 characters		0 / 200 characters
Contact person 2 (optional)	<input type="text"/>		
	0 / 200 characters		
Phone (optional)	<input type="text"/>	Email (optional)	<input type="text"/>
	0 / 200 characters		0 / 200 characters
Partner financed through the Investment for Growth and Jobs programme (article 96 (3d) of Regulation (EU) No 1303/2013)	<input type="text" value="No"/>		
Partnership from	<input type="text" value="01/07/2018"/>	Partnership until	<input type="text" value="31/12/2021"/>

B.2 Policies addressed and territorial context

Number	Name	Structural funds link	Letter of support required	Responsible Body Name	Country
1	European Regional Development Fund - Operational Programme [for England], 2014-2020. Priority Axi...	Yes	Yes	Greater London Authority, European Programme Management Unit (EPMU). A letter from this body has been provided and also the London Enterprise Panel which is has delegated responsibility for ESIF funds at regional level has provided a letter of support.	 UK
2	Regionalt strukturfondsprogram för Skåne Blekinge 2014-2020 - Regional Structural Funds Programme fo...	Yes	Yes	The Swedish Agency for Economic and Regional Growth - Tillväxtverket. A letter of support has been provided.	 SE
3	FEDER Andalucía CCI 2014ES16RFOP003 Andalucía FEDER 2014-20 PO – European Regional Development Fund ...	Yes	Yes	Dirección Gral. De Fondos Europeos. COMUNIDAD AUTÓNOMA DE ANDALUCÍA. A letter of support has been provided.	 ES
4	Regional Operational Programme Investment in Growth and Jobs ERDF 2014-2020	Yes	No	Bucharest-Ilfov Regional Development Agency	 RO
5	The Flanders Audiovisual Fund' (VAF) - This includes the Filmfund, the Mediafund & Screen Flanders	No	No	Flanders Audiovisual Fund	 BE
6	Soutien financier aux industries techniques du CNC ", sub-title : " volet Etudes: Aide aux études en...	No	Yes	The Centre National du Cinéma et de l'Image animée (CNC)	 FR
7	Regional ERDF/ESF Operational Programme for Podkarpackie Voivodeship, 2014-2020 - Priority Axis IV:...	Yes	Yes	Autonomous government of the Podkarpackie Region (Marshall's Office of Podkarpackie Voivodeship) . A letter of support has been provided.	 PL
8	OP Výskum a inovácie (OP VaI) - Operational Programme Research and Innovation - Piriory Axis 2	Yes	Yes	The Ministry of the Economy of the Slovak Republic - A letter of support has been provided and also implementation body Slovenská inovačná a energetická agentúra (the Slovak Innovation & Energy Agency - SIEA) has provided a letter of support.	 SK